



On Campus

A monthly publication for the faculty and staff of Greenfield Community College

May 1992

Signs of spring are everywhere

You've undoubtedly noticed the new signs that have been popping up around campus. They are the result of many months of work by a committee comprised of Art Professors **Tom Boisvert** and **Penne Krol**, Maintenance Foreman **John Pride**, Campus Police Chief **Val Knowlton** and **Russell Powell**, director of marketing and public relations. The committee has been meeting once or twice monthly since early last year, developing and gradually implementing a plan to make the college's exterior signs more effective and the interior of the sprawling campus building easier to understand.

A new sign at the main entrance parallel to College Drive has reflective lettering and is intended to keep drivers from overshooting the entrance to campus, especially at night. The new sign at the rotary on College Drive distinguishes between long- and short-term parking, and lists the south entrance by name, since the college regularly directs visitors there for events. New parking lot signs are much larger and easier to read than the old ones, and include college hours: 7 a.m. to 11 p.m., Monday through Friday (building hours remain 7:30 a.m. to

10:30 p.m.). Signs closer to the building clearly mark the main and south entrances and handicapped access.

The sign project began last year with a new "Welcome to Greenfield Community College" sign along College Drive, refurbishing of the main college sign parallel to Colrain Road, and the college's name added to the facade of the building over the main en-

trance. Still to be made is a sign for the intersection of Route 2 and Colrain Road—a place notorious for being missed by first-time visitors to campus.

The wooden exterior signs have been made and installed by John Pride and his staff, **Roland Campbell** and **David Robert**. Their dark brown background and gold

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"Meet GCC for Free" day planned for August 18

GCC will open its doors for a day in August to allow people from the community to experience what it's like to go to college here. Tentatively named "Meet GCC for Free," the day will feature welcoming remarks by President **Kay Sloan** and Dean of Academic Affairs **Ira Rubenzahl**, presentations by faculty and various support programs, peer group meetings, lunch, and entertainment.

Transportation to campus will be provided from Amherst and Northampton, Orange and Turners Falls, Shelburne Falls and Northfield, in addition to Greenfield center. All events, including lunch

and transportation, will be provided to visitors at no cost.

The event, scheduled for Tuesday, August 18, was proposed by the Marketing and Enrollment Management Committee as a way to get people of all ages, education levels and backgrounds who might have questions about or feel intimidated by college to come to campus and experience firsthand what GCC has to offer.

A committee chaired by **Jan Kaiser**, director of returning adult students, has been planning the event since February. Committee members are **Jean Boucias**, job placement

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People

Assistant Dean of Student Records and Research **Larry Dean** and his wife **Velma**, Director of Financial Aid **Jane Abbott**, Transfer Coordinator **Rob Yacubian**, and former Financial Aid Directors **Margaret Campbell** and **Mimi Struck** had a delayed farewell gathering April 10 at the Putney Inn for **Beryl Holloway**, former secretary for financial aid, and her husband **Buddy**. Beryl looks great, says Rob, is taking walks each day "and is slimmer and trimmer." She's busy working with her brother to settle the estate of her mother, who passed away in January. Beryl says she has fond memories of the of the wonderful farewell that was given to her by the college last November.

Richard and Campus Police Chief **Valorie Knowlton** of Gill

announce the engagement of their son, **Lawrence Eric Knowlton**, to **Rachel Elizabeth Lively**, daughter of **Hormidas** and GCC Trustee **Cynthia Lively** of Greenfield. Lawrence is a Navy veteran currently in the Naval Reserves and a student at GCC. Rachel is a graduate of Anna Maria College with a BSW/LSW. She is currently employed at the Franklin Nursing Home. An October 3 wedding is planned.

Staff assistant for Learning Assistance Programs **Montserrat and Michael Archbald** are the proud parents of a new and healthy baby girl born on April 20. Her name is **Hattie Love**. Mother and daughter are both doing fine, says **Jane Lerner**, coordinator of Learning Assistance Programs.

Corey Hickey and **Linda Horta** were inducted into the Phi Theta Kappa honor society of community and junior colleges in October. Corey is secretary to **Merryl Sackin** and the office of student life. She is enrolled in the early childhood education program. Linda is secretary to **Mirrless Underwood** and the Grouping I division office. She is enrolled in the office administration program and plans to graduate in June 1993.

Judi Singley completed her M.Ed. from UMass in the Adult and Higher Ed Program in December. In addition to teaching part-time in the recreation and leisure services program, she is the newly appointed director of recreation at the Farren Care Center in Turners Falls.

"Meet GCC for Free" day August 18

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specialist in the cooperative education program, **Don Brown**, director of admissions, **John Callahan**, who teaches chemistry in the Division of Continuing Education, former Dean of Students **Risky Case**, Director of Diversity **Herb Hentz**, Maintenance Foreman **John Markwell**, **Russell Powell**, director of marketing and public relations, and Associate Academic Dean **Mirrless Underwood**.

Visitors will have the opportunity to sample four, 30-minute "classes" specially designed by faculty to generate interest about their disciplines.

Support services and programs such as health services, the library and the media center will be asked to prepare demonstrations for visitors to view during the day, and information on admissions and financial aid will be prominently displayed in several locations. Peer groups will be held for people interested in job retraining or who have been out of college for more than five years, senior citizens, and recent high school graduates. The committee hopes to recruit student government leaders, members of the honor society Phi Theta Kappa and alumni to greet

visitors and lead tours of the building.

The day's emphasis will be on demystifying college, says Jan Kaiser, "by combining academic information, support service options and fun. By increasing GCC's visibility, 'Meet GCC for Free' will serve as a recruiting device for the college as well as a way to increase awareness of higher education in general."

The committee is seeking volunteers to help provide transportation from Greenfield Center, "and if anyone feels they have a better name for the event, they should contact me," says Kaiser (extension 297).

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Megan Bathory, daughter of counselor **Michael Bathory**, was recognized by Northfield Mount Hermon as a senior with high honors for the fall 1991 term.

Dean of Continuing Education **Bob Keir** was elected as a new director on the United

Way of Franklin County's board of directors. He will also serve as a new incorporator of same.

Frederick R. L. Agnir, son of **Ruby** and the Rev. **Fred Agnir**, coordinator of the speech program, has graduated from the University of Massachusetts with a bachelor of

science degree in mechanical engineering. Prior to transferring to UMass, Frederick earned an associate degree in engineering science at GCC.

Art Professor **Penne Krol** became a grandmother on February 6 when **Jessica Ann**, 7 pounds, 8 ounces, was born
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Committee works on new signs for campus

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lettering were designed to maximize visibility while blending in with their surroundings. New signs for the interior of the building will be color-coded by "core". Under the plan, the south core will be green, the central core orange and the north core blue, and new program and directional signs using these colors will eventually replace existing and outdated ones.

Schematic maps of the building, designed by media production specialist **Dennis Koonz**, will employ the color scheme as well. They should be finished this summer, and will be permanently displayed at both the main and south entrances. Smaller maps will also be available to hand out to visitors.

The committee's work has extended beyond signs, too. Penne Krol, for example, has worked with John Pride to display student artwork in the main lobby on a rotating basis. The restoration of daily newspaper sales in the bookstore

rather than in boxes in the foyer was also recommended and changed by the committee. The large bulletin boards facing visitors as they enter the lobby are gradually being revised to regularly display recent publicity about the college and its people, and feature an extensive, glassed-in office directory in the center panels. The committee is currently investigating the cost of putting plants and additional artwork in the lobby as well.

The issue of cost has been central to the committee's deliberations, and the new signs have been economical: total cost for all of the projects listed will be under \$5,000, spread over two years.

"We've tried to accomplish several things with the signs," says Russell Powell, who chairs the committee, which is a subgroup of the marketing and enrollment management committee. "Outside the building, we're trying to provide clear directions and make the campus inviting. In

the past, visitors from outside of the region have often missed the turn onto Colrain Road from Route 2 or else driven past College Drive—or both. Once they found the campus, they were left to fend for themselves to find the proper building entrances.

"The committee believes that people shouldn't have to work to find us, and that we need to make the interior of the building less intimidating to outsiders. We don't want something as easy to remedy as a lack of good signs to ever discourage anyone from attending events or consider enrolling in the college.

"Inside, we're trying to make all signs current, consistent in their appearance, and color-coded to help visitors negotiate what can be a very confusing building. The appearance of the main lobby has been neglected in recent years as well, though it serves as the main entrance for visitors and students. We want to make it more helpful, attractive and welcoming."

People

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to Heidi and Lt. James Boguslawski in Fayetteville, NC.

Karen Green, director of *The Math Connection*, will represent GCC at a May 12 conference at the Springfield Science Museum titled, "Science and Mathematics Education: Where are We? Where are We Going? And How Do We Get There?" Karen will serve as a panel member for discussions offered as part of the program, provide an overview of *The Math Connection*, and have an opportunity to meet with leaders of other

successful programs. The conference will bring together members of the business community, science and mathematics educators from schools and colleges, and representatives from professional organizations and museums.

Karen also made a presentation at an Open Forum for Secondary Mathematics Teachers from throughout the state held April 30 at the University of Massachusetts. The forum was created to help improve mathematics education at both school and college levels in the Commonwealth.

Utility Plant Operator **Sterling Clark** and his wife **Nancy** announce the engagement of their son, **Keith A. Clark**, to **Laurie A. Richards**, daughter of **Harold** and **Barbara Richards** of Taunton. Keith is a 1983 graduate of GCC, and Laurie graduated from GCC in 1986. A September 26 wedding is planned.

Calendar

Thursday, April 30

A performance of the Archibald MacLeish play *Scratch*, starring Ben Drabek and Jim Godwin, begins a four-day tribute to the Pulitzer Prize-winning writer and statesman marking the centennial of his birth. The performance will be in the Sloan Theater at 8 p.m. A reception with President Kay Sloan will follow.

Friday, May 1

The MacLeish Centennial Tribute continues with a writers panel featuring poet Richard Wilbur, William Heyen and others at noon in the performing arts center. The panel will be followed by a buffet luncheon at 1:30 p.m. and the MacLeish Room in the library will be open from 2 p.m. to 5 p.m. *Scratch* will be performed again at 8 p.m. in the Sloan Theater.

Saturday, May 2

MacLeish Centennial Tribute events are an authors' reception at 5 p.m. in the main lobby for Scott

Donaldson, author of a newly released biography of MacLeish, and others. Donaldson will be the featured speaker at a banquet to follow at 6 p.m. in the cafeteria. He will be introduced by Richard McAdoo, for many years MacLeish's editor at Houghton Mifflin and his literary executor. The final performance of *Scratch* will begin at 8:30 p.m. in the Sloan Theater, and the MacLeish Room will be open from 1 p.m. to 5 p.m.

Sunday, May 3

"An Afternoon's Journey to Conway, Massachusetts" highlights the final day of the MacLeish Tribute. A program of readings will be given at 3 p.m. at the MacLeish burial site in Pine Hill Cemetery, Conway. Jill Ker Conway will be among those reading some of their favorite MacLeish poems. A reception at 4 p.m. in the Field Memorial Library will follow.

Wednesday, May 6

An evening of music of voice,

flute and piano featuring Judy Jones, Sue Kurian and Music Professor George Soulos will be held in the Sloan Theater at 7:30 p.m.

Friday, May 8

Deadline for applications for staff development grants. Applications should be submitted to Larry Dean in the student services office suite. For details, contact Larry Dean at extension 236.

Wednesday, May 20

Registration deadline for players in the May 27 "Dollars for Scholars" Golf Tournament. Entry forms can be obtained by contacting Jean Simmons at extension 315.

Wednesday, May 27

"Dollars for Scholars" benefit golf tournament at Crumpin-Fox Club in Bernardston, to raise money for student scholarships.